


# PROGRAM *care*

 Manage Your Aprimo Solution



**It's Not About the Technology...**

**It's about productivity**

- Process & Procedures
- Roles & Responsibilities
- Visibility & Accountability
- Coordination & Communication
- User Adoption & Utilization

## **Solution Management Advisory Services**

**Monitor It. Evaluate It. Optimize It.**

- What are you doing to increase user adoption?
- How are you capturing and prioritizing improvement opportunities?
- Have you implemented a Change Management Plan?
- Are training materials being updated when the solution is modified?
- Are users being notified and trained when the solution changes?
- Is your Help Desk being notified and trained when the solution changes?

### **Contact *EMMcare***

*EMMcare* is an Aprimo certified partner and has been supporting Aprimo clients since 2003. *EMMcare* helps Aprimo clients support & train their users and manage & maintain their Aprimo solution.



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